

AUTHENTIC *Glühwein Mugs*

PensacolaChristmasMugs.com

Glühwein and the Christmas Market Tradition:

Christmas plays a huge role in Germany and the Germans are world famous for their extravagant Christmas Markets (aka Christkindlemarkts in Germany). At the markets, there is a long-held tradition of drinking warm mulled wine to relieve the biting cold of winter as you stroll past opulently decorated vendor stalls. Germans refer to this wine as Glühwein, translated to English is Glow Wine. Named appropriately for the warm glow you get from taking a drink on a cold winter evening. And as much as the wine itself is a tradition, so are the keepsake mugs they serve it in. People collect them from year to year and from all the various markets across Germany. Each mug design is a unique work of art for that specific market or town. For people who prefer a non-alcoholic drink, hot apple cider is the go-to substitute.

“Being raised in Cincinnati, and of German descent, I aimed to bring an icon of the German Christmas Market culture to Pensacola. These mugs are made in Germany, printed in the U.S., and I personally sketched the artwork using modern digital techniques. My hope is to turn this into a lasting annual tradition that our community can enjoy for years to come.” - Randy Hamilton

The mugs are a limited print run and only 500 were created. Each mug is hand-signed and numbered. They are a standard Glühwein mug size that holds 6.7 fl oz or 0,2 l.

Frohe Weihnachten!

